CONVENOR REPORT: -

COMMITTEE FOR WEBSITE AND SOCIAL MEDIA

REPORT- 3rd MEETING OF THE MANAGING COMMITTEE, BENGALURU- 10th JUNE 2023.

I thank to the president and all the Managing Committee Members for giving me the opportunity to serve FPTA and appointing me as a convenor of the committee for website and social media for the year 2022-2023 during the 2nd meeting of the Managing Committee held at Ahmedabad.

Members of my Team: -

1. Shri. Bharat Shah- Convener
2. Shri. Nirmal Kuhad- Advisor
3. Shri. Deepak Bala, Coimbatore
4. Shri. Saurabh Agrawal, Kanpur
5. Shri. Ramesh Salecha, Bengaluru.

I would like to share the progress of work that my committee has reached during this period.

About the new Technology:

The introduction of AI technology and chatgpt has brought both benefits and challenges to the elderly and the new generation. On one hand, AI technology and chatgpt have enabled elderly people to have improved access to information, tools, and services, allowing them to stay connected and engaged with the world around them. AI technology and chatgpt have also enabled elderly people to manage their health and lifestyle more easily and comfortably. On the other hand, the introduction of AI technology and chatgpt has been challenging for the elderly to learn and understand. Many elderly people may not be familiar with these new technologies and may not have the resources or skills to utilize them.

The new generation, however, has benefited immensely from AI technology and chatgpt, especially regarding communication, productivity, and safety. AI technology and chatgpt have enabled the new generation to communicate with others more efficiently and securely. AI technology and chatgpt have also enabled the new generation to be more productive, as they can easily manage tasks and organize their lives. AI technology and chatgpt have also enabled the new generation to stay safe by providing them with up-to-date information on potential risks and threats.

About the Social Media Platform:

https://www.instagram.com/fpta_india/
https://www.facebook.com/fptamumbai

We are pleased to report that we have successfully posted 30 posts across our social media platforms in the past month. These posts have been well-received by our followers, with numerous likes, shares, and comments. We will continue to post engaging content on a regular basis to ensure that our followers remain engaged and informed. Also, we have been making periodic changes to our Instagram and Facebook feeds since the beginning of this year. These changes will enhance the overall user experience and ensure that our content remains relevant and engaging for all our followers. We are also exploring the possibility of adding new features to our feeds to further improve the overall experience. We recognize the importance of staying connected with our followers and will continue to make sure that our content is up-to-date and interesting.

About the website:

> **https://fptaindia.in/**

We are pleased to report that we have made time-to-time changes to our website as per the information provided by the Federation of Paper Traders Associations. We have implemented the changes as instructed, ensuring that the updated information is accurate and up to date.

We have also taken the necessary measures to ensure that the website remains secure and performs optimally. We are confident that the changes have been implemented successfully, and the website is now running smoothly. We thank the Federation of Paper Traders Associations for providing us with the necessary information and guidance to make the

necessary changes, and we look forward to continuing to work with them in the future.

About the App:

Our application is not working because of the following reasons:

The app was built a long time back and the tech used was best at that time new tech has evolved and suggested to be moved to that platform.

The old tech was Android native and IOS Build differently, and the new tech is Flutter which can be used for Android and IOS both.

It also has gained limitations as TRAI the SMS handler of India, has initiated new rules for it which have to be equipped by us and the new version will do so with alternate options as well.

New App Development:

Our New App in Phase I will be similar functionality however new modern look and design.

The new app will have a few additional features for easy access and comes with an admin panel so that FPTA members will be in direct action.

<u>Development Cost: 3 lakhs</u>

Recurring cost: 20% of total Project Cost every year.

(App Live cost, Server Cost, Android and IOS App cost included)

(First year SMS cost of 10000 SMS with DLT Registration Included)

After 10000 SMS the cost will be additional.

I thank all my team members for their relentless efforts and help, without which we could not have performed our duty.

Your suggestion always helps us to improve.

With regards,

Bharat Shah
Convener of website and social media.