

Website & Social Media Report

The Committee for Website and social media is thrilled to share our progress from March 2024 to June 2024. We'd like to express our sincere appreciation to President Shri. Dalip Bindal, Secretary Shri. Bhavesh Gala, and all Managing Committee Members for their invaluable support.

Team Members

Shri. Bharat Shah (Convenor)
Shri. Alok Gupta (Delhi)
Shri. Senthil Andavar Subburaj (Shivakashi)
Shri. Ramesh Salecha (Bengaluru)

Social Media Highlights:

We've generated significant positive engagement on Instagram, Facebook, and LinkedIn (@fpta_india) with a strong focus on user experience.

Our engaging video on paper recycling was a particular hit!

We're constantly evaluating and adding features to keep our content relevant and exciting.

Get ready for even more engaging activities leading up to the **1st of August PAPER DAY** event!

Website Enhancements:

We've meticulously updated our website (<https://fptaindia.in/>) to ensure peak accuracy, security, and performance. This guarantees a flawless user experience for all visitors.

Introducing the FPTA App: Streamlining Your Business

We're excited to unveil the brand-new FPTA App, designed to revolutionize your business operations!

Key Features:

Effortless Networking: The app simplifies connecting with fellow members, expanding your professional network across India.

Real-time Market Updates: Stay informed with the latest industry news and trends delivered straight to your device.

Download the App Today!

Android:

https://play.google.com/store/apps/details?id=com.konnect.fpta&pcampaignid=web_share

iOS: <https://apps.apple.com/si/app/fpta/id6476378585>

Thank you for your continued support!

Warm Regards,

Bharat Shah
Convenor Website and Social Media